



TMG FINANCIAL SERVICES

For Immediate Release

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TMG Financial Services Publishes White Paper on Investment Opportunity

Des Moines, Iowa – September 2, 2009 – As TMG Financial Services continues to purchase credit union credit card portfolios, its innovative Collateralized Advance Program (CAP) has received increasing interest from across the country. In response, TMG Financial Services has published a white paper about how the program works and its impact on the overall credit union industry.

“The premise of the Collateralized Advance Program is simple,” said Jeff Russell, president and CEO of TMG Financial Services. “It is a loan program that matches excess liquidity with credit unions that want to run their card portfolio – while still being credit union-oriented -- in a different way. Each CAP investment is backed by high-quality credit card receivables.”

Since the beginning of the year, TMG Financial Services has raised more than \$40 million from more than 30 credit unions through this innovative program. Partners include Veridian Credit Union, Dupaco Community Credit Union and Heritage Family Federal Credit Union, among others.

“Obviously the economic landscape is making people stop and really look at where they are putting their money, so credit unions are rightly asking lots of questions,” Russell said. “We put this piece together in order to better tell our story to more people. With a pipeline of over \$100 million in receivables, it’s more important than ever that we find credit unions who are willing to participate.”

The objective of the white paper was to convey three key points to readers, Russell said.

“The most important point to remember is lending to and investing in CUSOs is not a new concept,” he said. “We also want credit unions to see this as a strong investment because unlike many loans this one backed by appreciating assets. And, finally, we want them to understand this program is an important function of keeping credit union credit card assets in our industry with a company that understands and values the credit union movement.”

The white paper can be downloaded at www.tmgfinancialservices.com. In addition, TMG Financial Services is hosting an informational webinar for potential Collateralized Advance Program (CAP) investors on September 16 at 1:30 p.m.

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For more information or to register for the webinar, contact Tina Hoffman at tinah@tmfinancialservices.com or 515.457.5533.

About TMG Financial Services:

TMG Financial Services is a credit card agent issuing company dedicated to providing a credit union-centric solution that is collaborative and focuses on providing value for both credit unions and cardholders. TMG Financial Services is partially owned by progressive credit unions across the country and is affiliated with The Members Group, a leading provider of credit, debit, ATM and prepaid processing solutions. For more information, visit www.TMGFinancialServices.com.

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