



## TMG FINANCIAL SERVICES

### **FOR IMMEDIATE RELEASE**

**May 5, 2009**

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### **TMG Financial Services honored at the Annual NACUSO Conference**

Las Vegas, NV – TMG Financial Services (TMGFS), a credit card agent issuing company dedicated to providing a credit union-centric solution that is collaborative and focuses on providing value for both credit unions and cardmembers, was honored yesterday at the 2009 Annual NACUSO Conference. Jeff Russell, President and CEO of TMG Financial Services was in attendance to accept the “Collaboration and Innovation Award” from Don Clark, a member of the NACUSO board of directors.

“We are proud to be leading with opportunities during a time of crisis in our industry by offering new solutions and new sources of capital,” said Russell. “This award validates our business model of collaboration in the credit union industry, and we are excited to broaden the participation to more credit unions.”

The purpose of the NACUSO award is to recognize CUSOs using collaboration and innovation to create a strong, vibrant credit union industry. The Award Criteria was based on the following:

1. Thought Leadership and Critical Thinking
2. Creating Value Using Collaboration
3. Innovation in Organizational Design
4. Innovation in Implementation and Execution
5. Delivering Results, Outcomes, and Performance

CU Student Choice was also honored during the awards ceremony today for their work in student loan origination. Honorable mention was given to CUSO Financial Services.

The National Association of Credit Union Service Organizations (NACUSO) was formed in 1985 to help credit unions explore the use of CUSOs and the delivery of non-traditional products and services. Over the years, NACUSO’s focus has evolved to helping credit unions form multi-owned CUSOs and participate in collaboration and the cooperative business model.

TMG Financial Services was launched in 2007 and today manages 20 successful credit card portfolio partnerships, serving more than 20,000 accounts and \$30 million in receivables. The company is a sister company of the 20-year processing veteran, The Members Group, and is owned in part by progressive credit union investors across the United States. For more information, visit [www.tmgfinancialservices.com](http://www.tmgfinancialservices.com).

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